

10

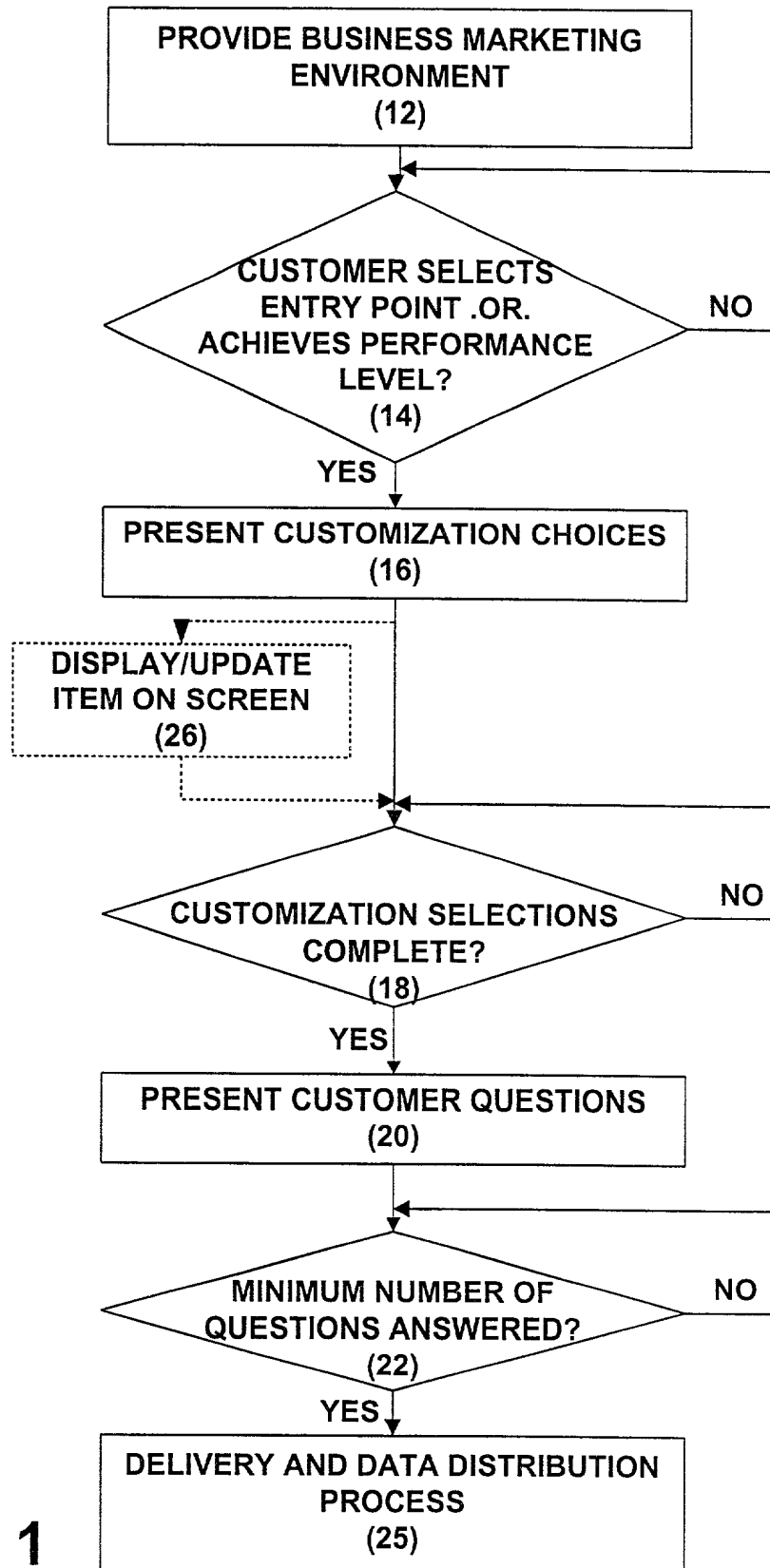


FIGURE 1

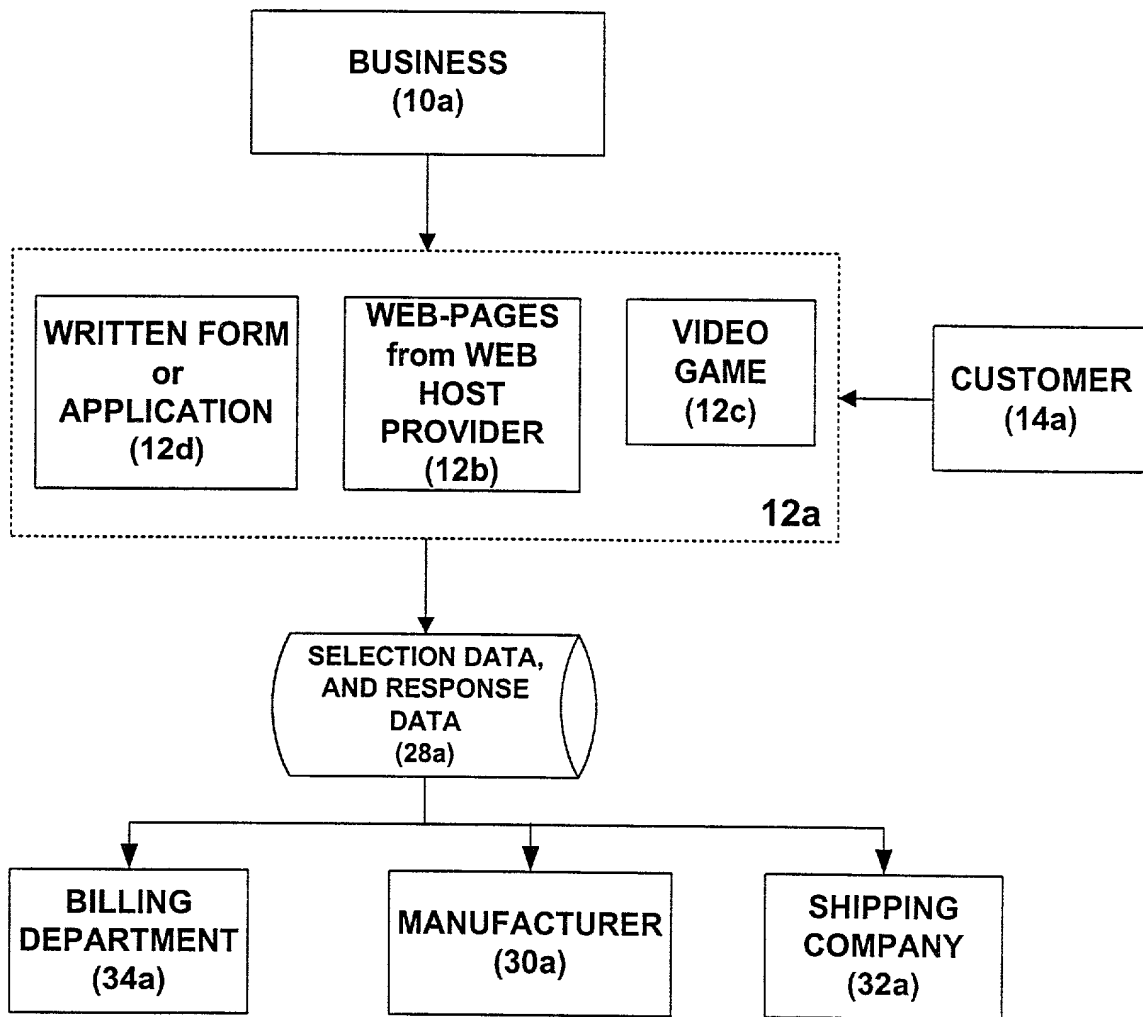


FIGURE 1A

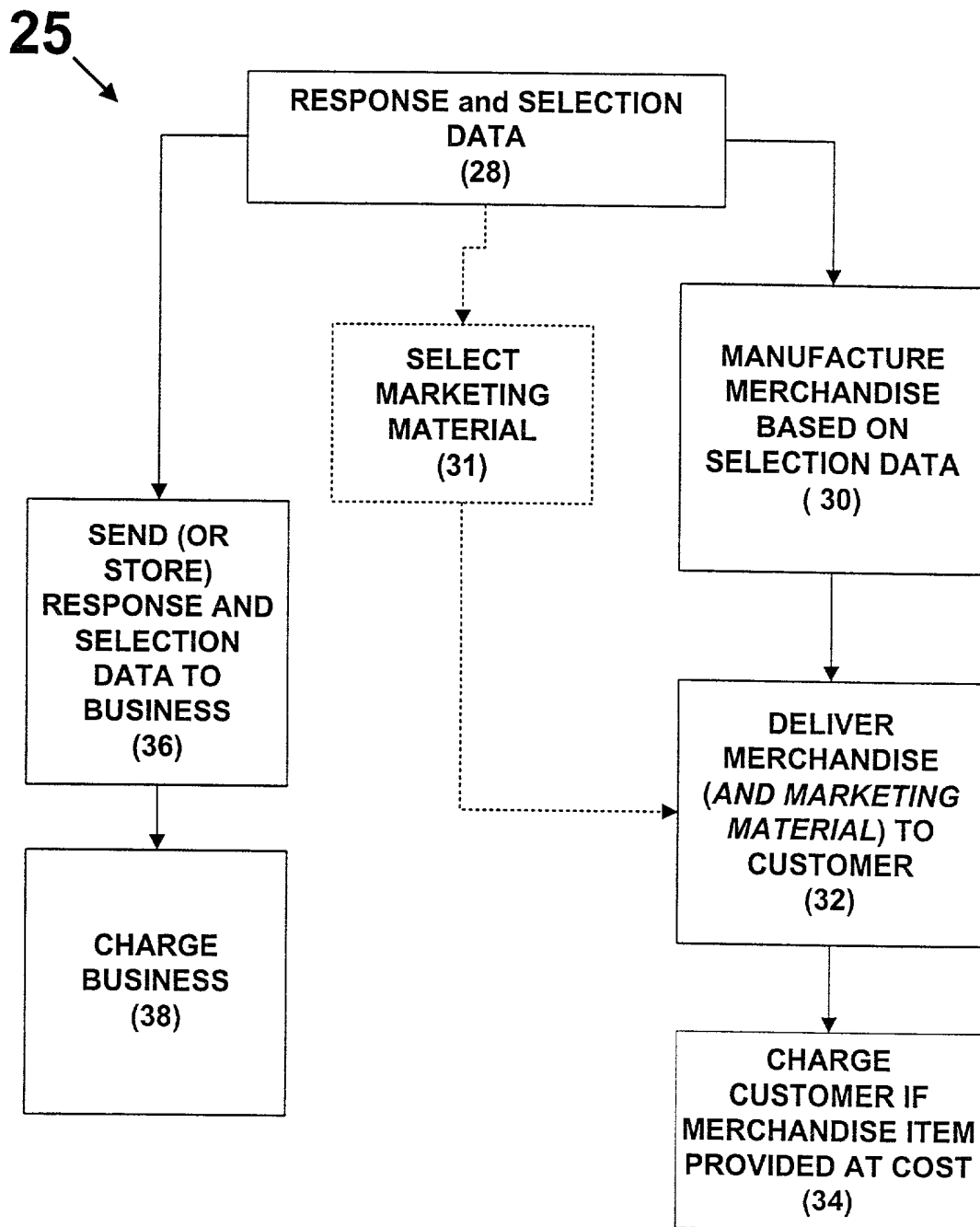


FIGURE 2

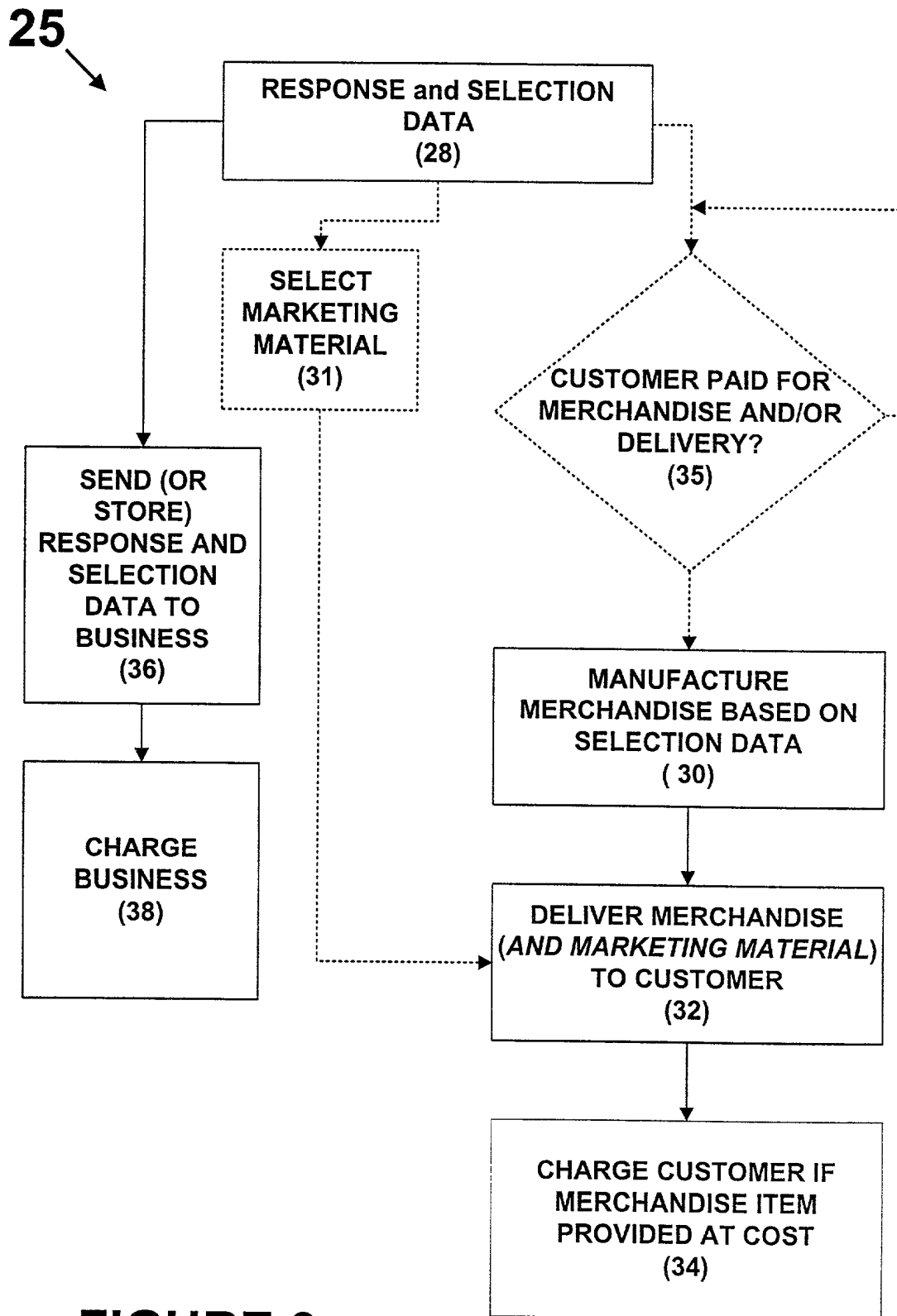


FIGURE 3

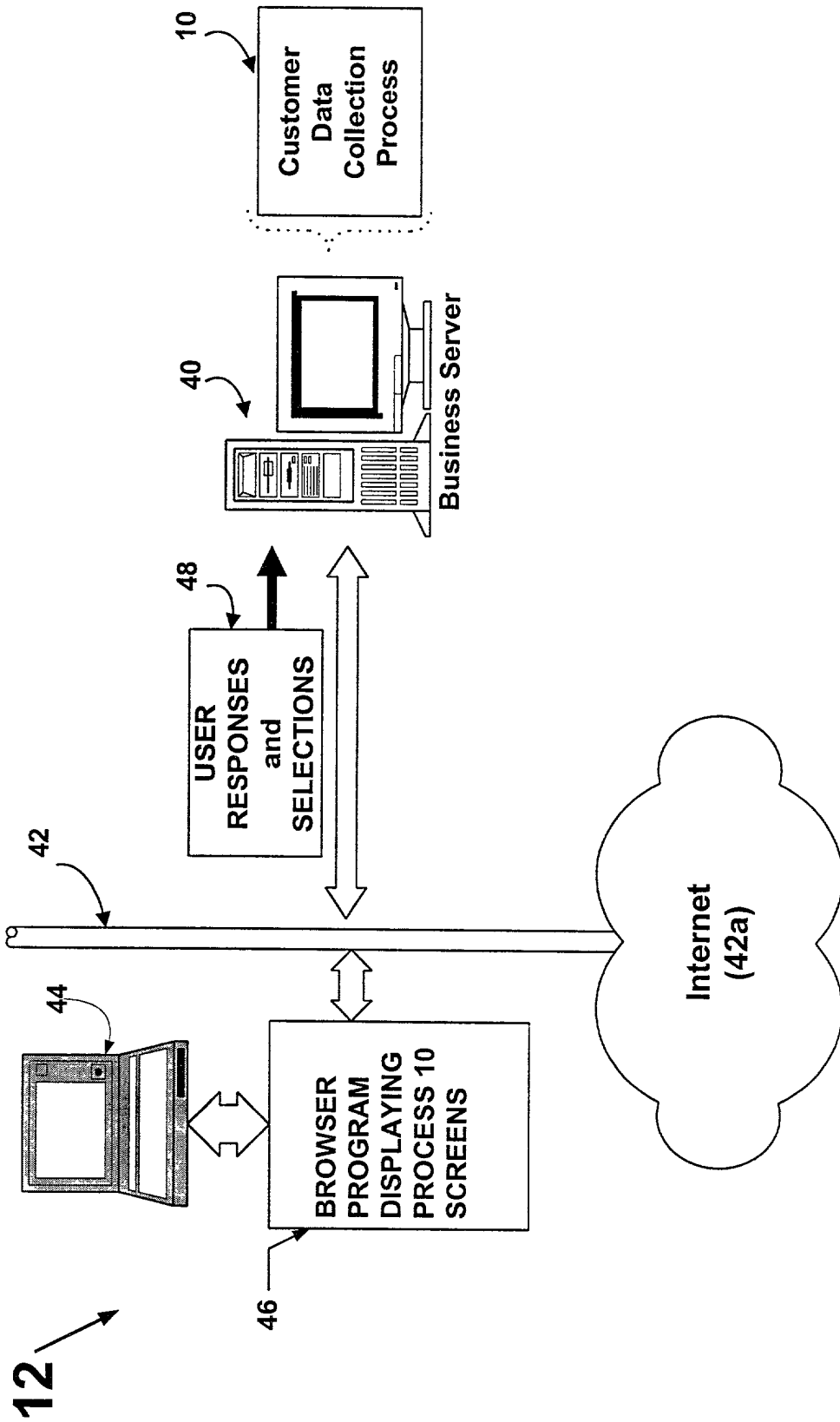


FIGURE 4

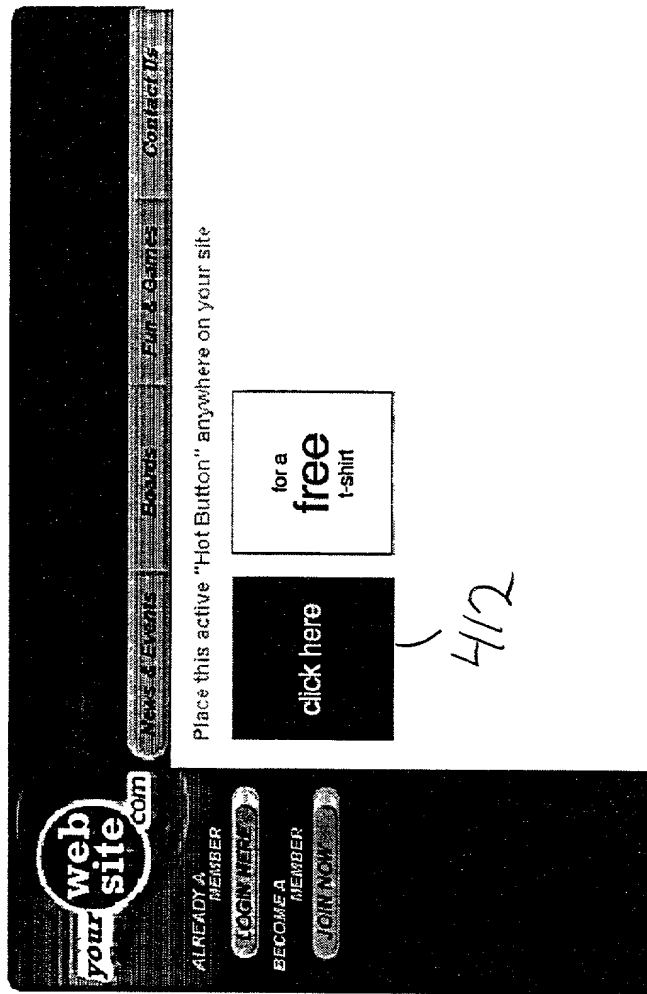


FIG. 4A



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Create your FREE personalized Volkswagen tee shirt in about 3 minutes!

☒ I understand that by creating my free personalized tee shirt, I am giving permission to Volkswagen to market goods and services to me in the future. I also understand that by providing true accurate information about myself and my interests, Volkswagen will be able to send me their best and most relevant offers.

Select my Model	
Passat	
Passat Wagon	
Jetta	
New Beetle	
Golf	
GTI	
Cabrio	
EuroVan	

420B

410B

414B

FIG. 4B

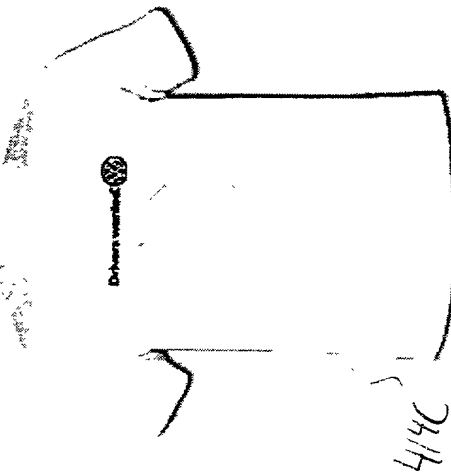


Volkswagen Free Personalized Tee Shirt Offer

Select your favorite color

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order



Select my Model

Dark Blue

Green

Silver

Red

Yellow

Bright Blue

Black

White

420C

410C

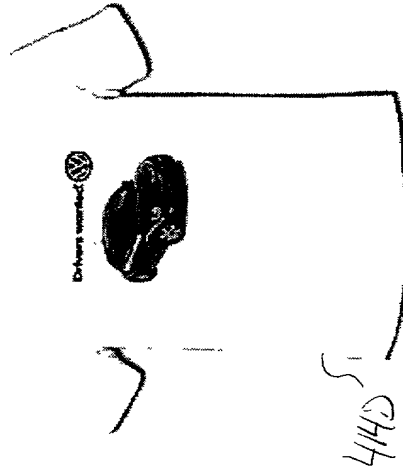
FIG. 4C



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order



Please answer the following questions

What kind of car do you currently own? - 430D
Make Model
Would you rather buy or lease your next car? - 432D
Please Select
When do you plan on buying or leasing your next car? - 434D
Please Select a Time Frame
What is your house hold income? - 436D
Please Select a Range
Enter your email address to receive a personalized VW offer? - 438D

FIG. 4D



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Please provide your shipping address

First Name: 440E

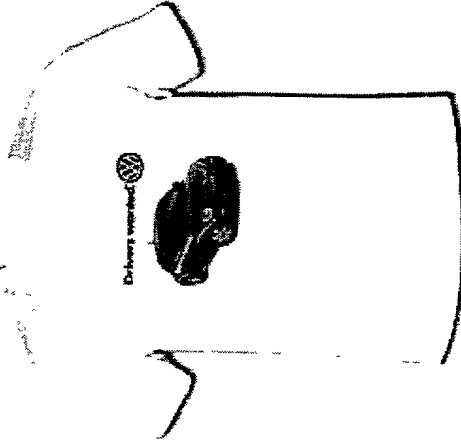
Last Name: 442E

Address 2: 444E

Address 1: 446E

City: State: Zip/Postal Code: 448E

Submit



410E

FIG. 4E



Volkswagen Free Personalized Tee Shirt Offer

FOUR EASY STEPS

1	Select my Model
2	Select my Color
3	Personalize my Offer
4	Process my Order

Thank you and we hope you enjoy your free tee shirt

You will soon receive an email confirming your order.

You will then receive a second email confirming that your order has been shipped.

Your personalized tee shirt will arrive in less than two weeks from today.

Enjoy!

Return to Volkswagen

450F

410F

FIG. 4F

10007107 120401

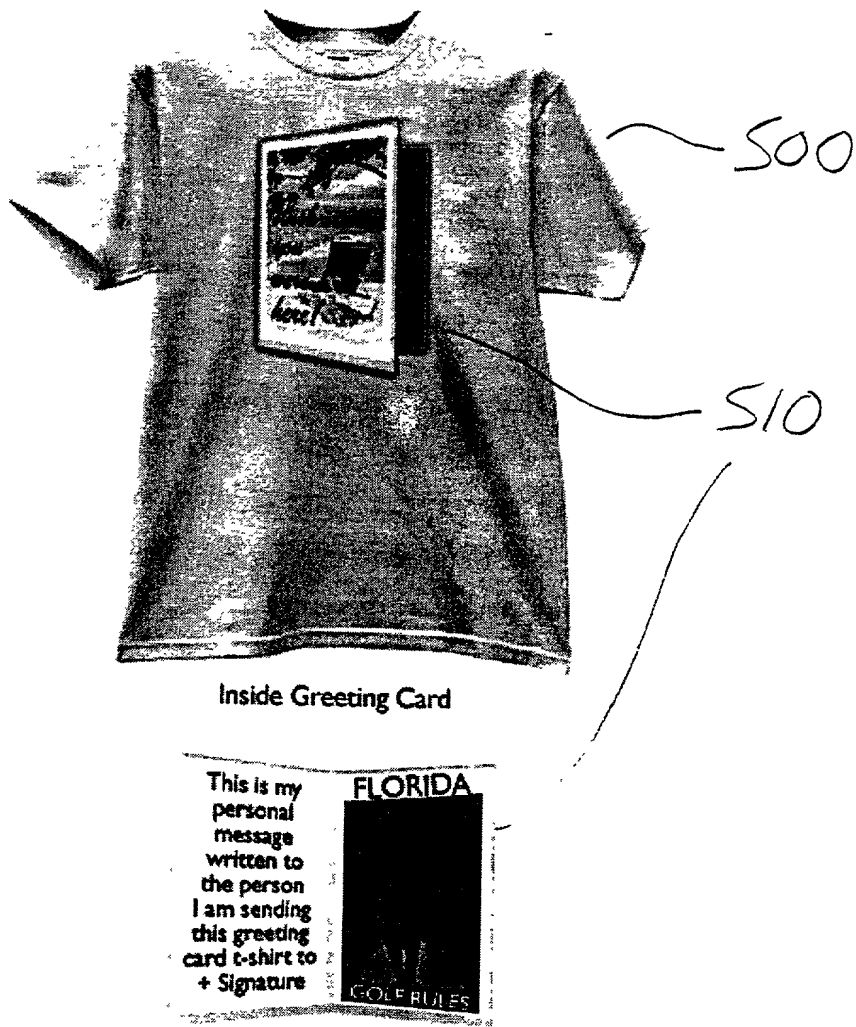


FIG. 5

10007107-120401

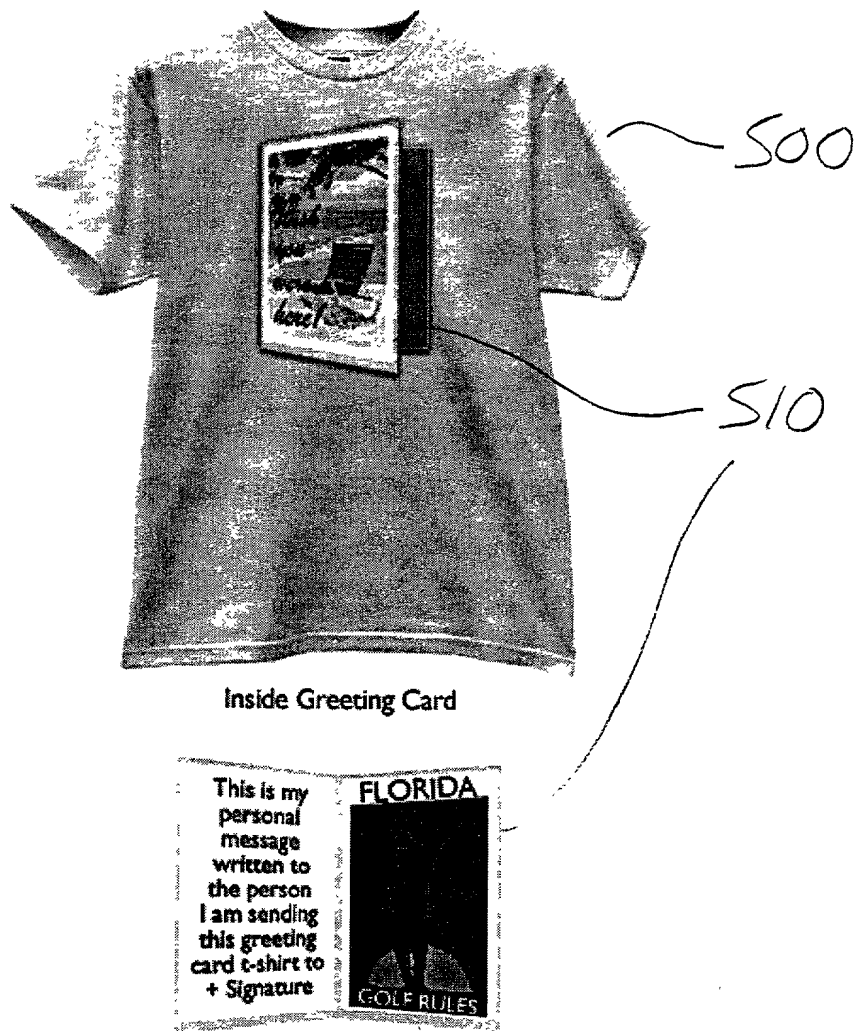


FIG. 5